

Productivity Lab Assessments





Executive Summary

What they are

Productivity Lab Assessments are tailored analyses that surface insights and opportunities unique to your organization

Why they're valuable

- Access to routine, relevant insights drives better, data-driven decision-making
- Standard reporting approach keeps stakeholders informed on a recurring basis

What you'll receive

- 30-minute walkthrough with a Productivity Lab Expert to review findings
- Final report out containing insights and recommendations

Assessment Themes

Productivity Benchmarks

- Average start, end, and break times
- Abnormal productivity patterns
- Benchmarks against cross-industry data set

Location Analysis

- In-office vs. Hybrid comparisons
- Hybrid working behaviors (in-office behavior vs. remote behavior)
- Single-team analysis

Burnout and Focus

- Average start, end, and break times
- Over/under utilization analysis
- Focus session, focus time and distraction source analysis



Productivity Benchmarks

Great for

Teams interested in understanding productivity patterns and trends across their workforce

Areas of Assessment



Overall work habits



Productivity patterns



Workload balance

Questions Explored

- How does our organization's data compare to cross-industry benchmarks?
- What do work habits look like overall?
- What is the workload distribution across the organization?

Requirements

- ≥ 30 days of data collection
- Accurate groupings
- Classifications designated
- Goals set

Key Metrics Include

- ✓ Productive Hrs/Day
- ✓ Productivity Efficiency
- ✓ Focus Hrs/Day
- ✓ Number of Breaks
- ✓ Utilization



Location Analysis

Great for

Teams interested in understanding productivity patterns and trends across their workforce

Areas of Assessment



Overall work habits for in-office vs. hybrid



Hybrid habits across locations



Variations within a specific team

Questions Explored

- What variation exists between in-office and hybrid employees?
- How do hybrid employees' work habits change based on location?
- How does data compare within teams across different locations?

Requirements

- ActivTrak Premium/Professional
- ≥ 30 days of data collection
- Accurate groupings
- Classifications designated
- Goals set

Key Metrics Include

- ✓ Productive Hrs/Day
- ✓ Productivity Efficiency
- ✓ Focus Hrs/Day
- ✓ Collaboration Hrs/Day
- ✓ Start/End Time



Burnout and Focus

Great for

Teams interested in understanding workload, focus patterns and trends across their workforce

Areas of Assessment



Overall work habits



Workload balance



Focus habits

Questions Explored

- Where does burnout risk exist?
- What groups are experiencing high levels of overutilization?
- How are distractions impacting focus?

Requirements

- ≥ 30 days of data collection
- Accurate groupings
- Classifications designated
- Goals set

Key Metrics Include

- ✓ Total Hrs/Day
- ✓ Focus Hrs/Day
- ✓ Distraction Sources
- ✓ Number of Breaks
- ✓ Utilization



Ready to get started?

Contact team@activtrak.com