



# Unlock Enhanced Visibility with ActivTrak Essentials Plus

As an ActivTrak customer, you're already experiencing the benefits of basic employee monitoring. By upgrading to Essentials Plus, you can access even more powerful features to enhance workforce visibility and adherence to work policies.

**+20%** Employee Productivity

**+25%** Workforce Utilization

**18%** Cost Reduction

\*Results vary. To understand the potential value you can drive with ActivTrak consider that for a team of 50, adding 10 minutes of productive time per employee per day is equal to having one additional employee. Consult with an ActivTrak Account Executive to learn more.

## Top reasons to upgrade:

- 1. Enhance workforce visibility with detailed activity breakdowns:** Get a comprehensive view of employee work activities with detailed Activity Breakdown reports that capture both digital work and offline meeting time. View week-by-week trends to clearly see how work patterns evolve over time. Export up to 50K rows of data for in-depth analysis.
- 2. Set and track organizational productivity goals :** Establish and monitor productivity targets for your entire organization, comparing performance against benchmarks to identify areas for improvement. Leverage these insights to drive process optimizations that boost efficiency.
- 3. Keep leaders informed with automated reporting:** Schedule Activity Breakdown email reports to automatically send to leaders on a recurring basis. Select the specific details to show and choose a cadence that works for your organization — daily, weekly or monthly. Create automated exception reports to notify you when employees work fewer hours or days than expected.
- 4. Access detailed views of digital activity:** Gain visibility into granular details such as full website URLs, page titles and subpages visited — providing additional context to better understand how employees spend their time online. Administrators can enable or disable this optional feature as needed.

# Upgrade to leverage these powerful capabilities:

## [Productivity Goal Setting & Tracking](#)

Set and track productivity targets for the entire organization to assess performance against a common benchmark.

## [Activity Breakdown Dashboard](#)

View a breakdown of productive vs. unproductive time at the team and individual level, including week-by-week trend views. Conduct work audits to easily identify employees working fewer hours or days than expected.

## [Offline Meetings & Trends](#)

View Offline Meeting trends by team and individual with access to a detailed audit log for deeper analysis.

## [Automated Exception Reports](#)

Keep leaders and managers informed with email reports delivered on a daily, weekly or monthly basis. Receive notifications when employees work fewer hours or days than expected.

## [Full URLs & Title bars \(Optional\)](#)

Get greater context for how employees spend their time with visibility into granular details of app and web activity, like full website URLs, page titles and subpages visited.

## [Expanded Data Exports](#)

Export up to 50K rows of live data for deeper, more flexible analysis.

Upgrading to Essentials Plus empowers you and your leadership team with the enhanced visibility needed to keep teams on track, identify potential issues early and make data-driven decisions that improve work policy adherence.

[Contact your ActivTrak representative today to learn more about upgrading to Essentials Plus.](#)

