

# ActivTrak Professional

## Productivity management & workforce planning

### Optimize workforce productivity and planning.

#### Key Use Cases

- All use cases addressed by [ActivTrak Essentials Plus](#)
- Monitor adherence to return-to-office (RTO) policies
- Measure productivity by location (remote, office or hybrid)
- Make data-informed staffing and headcount planning decisions
- Right-size spend on technology, AI and office space
- Retain talent by increasing engagement and preventing burnout
- Provide managers AI-powered coaching to improve team work habits
- Share personal productivity insights with employees

#### Key Capabilities

#### Benefits

Automatically detect where employees work (remote, in the office or hybrid) and where they're most productive

- Assess compliance with workplace policies, such as a requirement to work from the office 3 days a week
- Ensure employees are actually working while remote
- Determine office space requirements based on actual usage

Get AI-powered Coaching recommendations based on patterns in team members' work habits

- Get alerted to team members who exhibit early indicators of declining productivity, disengagement and burnout
- Enable proactive manager coaching, preventing negative impact to performance or attrition

See employees' workload capacity based on actual vs expected work time

- Allocate headcount and resources to teams most in need of support
- Rightsize teams and balance workloads

View application and website usage across the org — including reports on adoption and top changes

- Identify cost-saving opportunities in the form of unused tools or licenses
- Assess adoption of new technologies to ensure adequate usage and ROI

Set and track productivity goals per team

- Allow managers to set goals that reflect their team's specific roles and responsibilities (rather than a one-size-fits-all org-wide goal)

Share personal productivity insights with employees

- Empower employees to find opportunities for improvement in their own data — for example, creating more time for focused work, reducing distractions and achieving the team's productivity goal

[Contact Sales](#) to discuss which plan is right for you or to request a personalized demo.